

# WOMEN'S POST

**Women's Post is a business-focused lifestyle magazine with a diverse and educated professional audience.**

Distribution: National/Toronto-GTA  
Frequency: 6 issues  
Direct Mail: 46,000  
Toronto Street Boxes: 2,500  
National Subscriptions: 1,500

Total Readers: 300,000  
Total Average Circulation: 50,000  
Total Average Readers per Copy: 5.3



WOMEN'S POST

**Womenspost.ca is a place where women come to connect, share and stay informed with information that's both relevant and significant to the daily lifestyle of a business woman.**

Total Unique Visitors per Month: 84,000  
Total Visits per Month: 102,536  
Total Page Views per Month: 349,021  
Page Views per User: 4.02

eNewsletter Subscribers: 21,021  
Twitter: 3,500 followers  
Facebook Fan Page: 1,500 fans



**Aligning your brand with Women's Post Courage to Lead Series is the ideal way to reach a highly desirable demographic of professional women in the GTA.**

# **WOMEN'S POST**

## **COURAGE TO LEAD**

A monthly discussion series led by industry experts, dedicated to the networking, connecting and sharing of ideas between 200 likeminded professional women. Moderated by Sarah Thomson

[Video Footage of Past Courage to Lead Event](#)



### **Past Panel Experts & Speakers**

- Debbie Travis, *HGTV's television personality and interior design icon*
- Brett Wilson, *CBC's Gemini Award-winning Dragons' Den panelist*
- Peggy Kotsopoulos *CBC's Steve and Chris Show, Resident Nutritionist*
- Catharine Fennell, *President, Market Yourself Smarter*
- Tsufit, *Author, Step into the Spotlight*
- Dr. Pavlina Radia, *President, Maven Business Network*
- Manuella Marcheggiani, *CEO & Head Researcher, Isomer Laboratories*
- Pat McNamara, *Founder & President, Apex Public Relations*
- Bruce Poon Tip, *founder and CEO of GAP Adventures*



[Watch Video](#)

### **Who will be attending:**

CEO's  
Senior Executives  
Vice-Presidents  
Directors  
Entrepreneurs  
Educational Professionals  
Managers & Team Leaders  
Representatives of Accredited Media  
Representatives of Web Media  
Public Relations & Public Affairs  
Young Professionals



# WOMEN'S POST

## **Courage to Lead Series Sponsorship**

### **Onsite exposure to our community of 200 women:**

- Sponsor product placement in gift bags
- Opportunity to distribute promotional items with company logo to event attendees
- Opportunity to provide product for event give-away
- Complementary tickets to attend the event and network with our community

### **Exposure via Women's Post Magazine:**

- Product placement in gift guides and/or restaurant guides

### **Exposure via Women's Post Online Magazine:**

- Sponsor name with link to website featured on event promotional material

### **Exposure via Women's Post Social Media Platforms:**

- Opportunity to provide product for online contests/give-aways

### **Exposure via Women's Post Online Subscribers:**

- Product placement via "Hot New Things" eBlast (sent out 3 times weekly)

**Upon your interest in this opportunity, please contact:**

**Lauren Reyes-Grange, VP Corporate Relations**

**[Lauren@womenspost.ca](mailto:Lauren@womenspost.ca) 416 964 5850**